

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

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| | | | | | |
|---|--|---------------|---------------------------------------|---------------|---|
| 5209 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 341259 | | ADVERTISER (OR AGENCY AND ADVERTISER) | | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | TARGET ENTERPRISES LTD. | | LIVE FREE PAC | | |
| AND | 15260 Ventura Blvd Ste 1240 | | 1747 Pennsylvania Ave NW Ste 250 | | |
| ADDRESS | Sherman Oaks | CA 91403-5347 | Washington | DC 20006-4643 | |
| | USA | | USA | | |
| CONTACT | R. LEVINE | | PRODUCT LIVE FREE PAC | | |
| LOCAL SALESPERSON | PAT CASHEN POLITICAL AGENCY EST. NO. | | PRODUCT CODE 1300 | | |
| NATIONAL SALESPERSON | | | | | |
| BROADCAST SCHEDULE STARTING 09/28/12 AND ENDING 09/30/12 NO. WEEKS: 1 | | | | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|-----------------|------|-----------|--------|--------|--------|-------------------|---------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 1 | Su | 1 | 04:29A | 05:00A | 30S | 09/30/12-09/30/12 | WBZ NEWS | 1 | 300.00 | 300.00 |
| 2 | P | 1 | 09:00A | 10:00A | 30S | 09/28/12-09/28/12 | RACHAEL RAY | 1 | 600.00 | 600.00 |
| 3 | F | 1 | 11:00A | 12:00N | 30S | 09/28/12-09/28/12 | PRICE IS RIGHT | 1 | 1000.00 | 1000.00 |
| 4 | F | 1 | 04:00P | 04:30P | 30S | 09/28/12-09/28/12 | JUDGE JUDY | 1 | 800.00 | 800.00 |
| 5 | F | 1 | 03:00P | 04:00P | 30S | 09/28/12-09/28/12 | DR. PHIL | 1 | 700.00 | 700.00 |
| 6 | F | 1 | 04:30P | 05:00P | 30S | 09/28/12-09/28/12 | JUDGE JUDY | 1 | 850.00 | 850.00 |
| 7 | F | 1 | 05:30P | 06:00P | 30S | 09/28/12-09/28/12 | 530PM NEWS | 1 | 1200.00 | 1200.00 |
| 8 | F | 1 | 05:00P | 05:30P | 30S | 09/28/12-09/28/12 | 5PM NEWS | 1 | 1100.00 | 1100.00 |
| 9 | F | 1 | 07:00P | 08:00P | 30S | 09/28/12-09/28/12 | PATRIOTS ALL ACCESS | 1 | 4000.00 | 4000.00 |
| 10 | Su | 1 | 08:00P | 09:00P | 30S | 09/30/12-09/30/12 | THE AMAZING RACE | 1 | 15000.00 | 15000.00 |
| 11 | F | 1 | 09:00P | 10:00P | 30S | 09/28/12-09/28/12 | MADE IN JERSEY | 1 | 6000.00 | 6000.00 |
| Total Contract: | | | | | | | | 11 | | 31550.00 |
| Billing Summary | | | | | | | | | | |
| Qtr 3-12 | | | | | | Jul | Aug | Sep | Total | |
| | | | | | | .00 | .00 | 31550.00 | 31550.00 | |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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| ADDRESS | Sherman Oaks CA 91403-5347 | | Washington DC 20006-4643 | | |
| CONTACT | R. LEVINE | | PRODUCT LIVE FREE PAC | | |
| LOCAL SALESPERSON | PAT CASHEN POLITICAL AGENCY EST. NO. | | PRODUCT CODE 1300 | | |
| NATIONAL SALESPERSON | | | | | |
| BROADCAST SCHEDULE STARTING 09/28/12 AND ENDING 09/30/12 NO. WEEKS: 1 | | | | | |

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|------|------|---------------|------|----|--------|-----------------|----------|--------------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| | | | | | | | | GRAND TOTAL | 31550.00 | |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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